



Holiday Inn Hampton Conference Center

Located next to the Hampton Convention Center and Hampton Coliseum, the hotel has 320 guest rooms and 25,000 square feet of meeting space. The hotel is undertaking its greening activities to protect the environment and lower the impact that hotels have on the environment.

GREEN ACTIVITIES

☒ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service
- Minimize use of bleach and chlorinated chemicals

☒ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Provide the opportunity for guests to recycle: newspaper, office paper
- Have recycling bins located in lobby for paper recycling and bins will be placed near vending areas
- Also recycle office paper, toner cartridges, cardboard, fluorescent lamps, batteries, electronic equipment

Guest rooms

- Instruct housekeeping to save and reuse unopened items

Kitchen (or meetings/events)

- Recycle fryer grease and/or filter grease prior to recycling
- Donate excess food from events
- Have an effective food inventory control to minimize waste

Dining room (or meetings/events)

- Use cloth napkins
- Use water pitchers to minimize the use of single-use bottles

Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Reuse or donate shipping and packing supplies (peanuts, bubble wrap, etc.)

- Purchase recycled paper with a high-percentage recycled content
- Make double -sided photo copies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Building and grounds

- Use reused building materials or those from sustainable sources
- Use latex low or no-VOC paints
- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Use integrated pest management (IPM)
- Minimize use of pesticides and herbicides in landscaping

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed: low flow faucets and showerheads (use less than 2.5 gallons per minute)

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages

For more information on **Holiday Inn Hampton Conference Center**, see www.holidayinn.com/hamtonva or contact Brad Deise at bdeise@chrco.com or (757) 896-3343.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation. The program

has established “core activities” specific to each sector of tourism; these practices are the minimum requirements for participation in the program, but encourages participants to reduce their environmental impacts in all aspects of their operations. **Virginia Green Partners** are committing to help support the program and encourage their customers to join or do business with Virginia Green-certified participants. Although not necessarily tourism facilities themselves, Partners are expected to practice green activities in their own facilities as well. For more information on **Virginia Green**, see <http://www.deq.state.va.us/p2/viriniagreen/homepage.html> or go to www.viriniagreentravel.org.

